



OPFOB SHOOTING TEAM

REGROUP ★ REFOCUS

2026 ANNUAL SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR | \$10,000



BRANDING & VISIBILITY

- Exclusive Logo placement on back of team jerseys.
- Prominent 10" Logo on 5'x8' team banner (travels to all matches).
- Vendor booth space at OPFOB Range events to engage members directly.
- Featured inclusion in range event swag bags.



DIGITAL DOMINANCE

- Primary Sponsor status on ALL shooting team social media content.
- Dedicated 'Sponsor Thank You' & Spotlight posts/videos.
- Tagged mentions in all match highlight videos.
- Use of Team photos for your marketing



NAMING RIGHTS & EDUCATION

- Official Naming Rights for all training events (Ex: 'OPFOB Rifle Level One sponsored by [Your Brand]').
- Brand featured in 'OPFOB Warrior for a Day' training sessions.



ROI & INTELLIGENCE

- Quarterly Performance & Exposure Summary: Detailed reports on team engagement, matches attended (location/turnout), and team statistics/updates.
- Product Testing: Gear testing and review by team members with internal feedback reports provided to the brand.



EXPERIENCE & CONTENT

- Dedicated Product Review videos: Team-produced content covering your specific gear, shared across social media and provided as raw assets for your brand use.



GOLD SPONSOR | \$7,500



ON-FIELD PRESENCE

- 2" Logo patches on jersey sleeves (depending on brand size).
- 8" Logo patch on the traveling team competition banner.
- Use of all team match and lifestyle photos for sponsor marketing.



SOCIAL & DIGITAL STRATEGY

- One dedicated 'Sponsor Thank You' social media post per quarter.
- Tagged mentions in team match highlight videos.
- Direct promotion of product samples or discount codes to followers/members.



ROI & INTELLIGENCE

- Quarterly Performance & Exposure Summary: Detailed reports on team engagement, matches attended (location/turnout), and team statistics/updates.
- Product Testing: Gear testing and review by team members with internal feedback reports provided to the brand.



SILVER SPONSOR | \$5,000



BRAND RECOGNITION

- 5" Logo on the traveling team competition banner.
- Two (2) 'Sponsor Thank You' social media posts per quarter.
- Full rights to use team competition photos for your own marketing campaigns.



ENGAGEMENT & TESTING

- Gear Testing: Option to send products for team gear-testing with formal feedback provided after match use.
- Brand Promotion: Inclusion of promotional materials at OPFOB events and external matches where the team hosts a booth.

BRONZE SPONSOR | \$2,500



ENTRY LEVEL PARTNERSHIP

- 3" Logo on the traveling team competition banner (Velcro-style fabric patch).
- One (1) 'Sponsor Thank You' social media post per quarter.
- Use of team competition photos for your social media and website marketing.
- Gear Testing: Open channel to send products for team field-testing and feedback.



PRODUCT/IN-KIND SPONSORSHIP



INDIVIDUAL SHOOTER SPONSORSHIPS

TARGET VALUE: \$500± IN PRODUCT OR SERVICES

- Sponsor individual team members with products in return for targeted brand exposure (Pro-Staff model).
- Shooters agree to use your specific gear exclusively in all competitions and events for the duration of the year.
- Field-Testing: Detailed field-testing reports provided by active shooters using your gear in match conditions.
- Content: Recognition as an Equipment Sponsor on social media and features in gear-related content.
- Fundraising: Option to provide products for raffle suites to support OPFOB fundraising and growth.



THE VALUE PROPOSITION



WHAT YOUR SPONSORSHIP ACHIEVES

- **High-Performance Reach:** Exposure to hundreds/thousands of spectators and competitors across the competitive circuit.
- **Targeted Digital Impact:** Reach a dedicated audience through Instagram, Facebook, YouTube, and match coverage.
- **Military, Veteran, & First Responder Connection:** Align your brand with 'Regroup • Refocus' —our mission to support the service member community.
- **Authentic Promotion:** Your gear is promoted by real athletes who rely on it under match conditions.
- **Tax Advantages:** Opportunities for tax-deductible sponsorship through our 501(c)(3) non-profit registration.





SUPPORT THE SHOOTING TEAM.

SECURE YOUR SPOT.